



PRIVACY POLICY

This Privacy Policy covers all of the pages on the TripleReady.com website, which is created and owned by Triple Pte. Ltd. (collectively known as "Triple", "us" or "we").

The Privacy Policy governs your access to and use of the services, websites, and applications offered by Triple Ready (the "Services"). Please read this statement carefully before using or proceeding to access Triple Ready. Your use of Triple Ready indicates that you have read and understood this Privacy Policy and indicates your agreement to abide by the Terms of Use in effect and to be subject to this policy.

1. Personal Data

"Personal Data" includes all information that enables an individual to be identified, including, by way of example, the individual's name and e-mail address.

Triple considers your information to be a vital part of our relationship with you. Triple will share information including your Personal Data with its subsidiaries and affiliates that have also agreed to be bound by this Privacy Policy. In addition, Triple, like many businesses, sometimes hires other companies to perform certain business-related functions. Examples include mailing information, maintaining databases and processing payments. When we retain another non-affiliated company to perform a function of this nature, we seek to provide them with only the information that they need to perform their specific functions, and we require them to protect your Personal Data in accordance with this Privacy Policy and Triple's restrictions.

In addition, if you input Personal Data on a co-branded registration page, relating, for example, to a contest co-sponsored by both Triple and a partner company, then your Personal Data will be available both to Triple and to such partner company. While Triple will only use such Personal Data in accordance with this Privacy Statement and Consent, such partner company's use of your Personal Data will be subject to the privacy policy of that company and Triple cannot be responsible for their use of your information. We encourage you to review the privacy policy of such partner company before providing information on any such co-sponsored page or promotion.

There are also a limited number of circumstances in which we may share your Personal Data and other information in our possession with certain additional third parties without further notice to you, as set forth below –

Legal Requirements:

Triple may disclose your Personal Data, User Data and other information if required to do so by law or in the good faith belief that such action is necessary to (a) comply with a legal obligation, (b) protect and defend the rights or property of Triple or its affiliates, (c) act in urgent circumstances to protect the personal safety of users of the Site or the public, or (d) protect against legal liability.

Business Transfers, Combinations and Related Activities:

As we develop our business, we might sell, buy, restructure or reorganize businesses or assets. In the event of any sale, merger, reorganization, restructuring, dissolution or similar event involving our business or assets, Personal Data may be part of the transferred assets.

Triple is part of a large international group of companies. In light of this fact, we may, from time to time transfer your Personal Data to one of our databases in another country within another subsidiary or affiliate.

2. Personal Information Identification

TripleReady.com identifies the consumer via email address;

Consumer must up-date email address prior to any change thereof;

If there is a request to change password, Triple will respond by sending link to email address on record only.

3. Information Collection

Triple may collect information from our users at several different points on Triple Ready.

Mailing Lists & Service Emails - Triple Ready may launch a mailing list, in order to provide subscribers with relevant information - breaking news, or weekly or daily round-ups, for example. In order to sign up to receive regular emails from a site's mailing list, users must submit information including a valid email address and demographic information such as location and interests.

This information may be used in aggregate form in order to assess general user interest in various internal and third party products and services. Your personal and contact information will not be passed to any other organization. Users who choose to sign up for a mailing list may receive regular emails from the site. Triple Ready may from time to time track user email usage in a continued effort to improve our services. Most of the time, these communications will consist of content from the site in question, but we may occasionally send out an email from a third party sponsor. Since editorial independence is critical to us, you can be sure that we will always mark sponsored content as such, including in emails. If you do not wish to receive emails from third party advertisers, please do not sign up for the mailing list.

Comment Service and Account Information – In order to further enhance the user experience, Triple Ready allows users to comment on some or all of Triple Ready sites, enabling users to discuss and contribute to topics posted to those sites. Users have the option of signing up for this service, and to do so must either submit some valid information or set up an anonymous account. Triple Ready uses this information to screen out users who leave comments prohibited by our Terms of Use, to make notifications to users when necessary, to pick out topics of interest to commenters, and in certain circumstances to create a Triple Ready "page" for each such user where such user's contributions are collected. You may link your account to certain Third Party Services and to do so, may be required to provide your login information for those services. If you login via a Third Party Service, we will receive an identifying token from that service, which will allow us to access some information from your account on that service, so that we can, for example, send you a message through that service. Triple Ready does not receive or store passwords from your Third Party Service and will not pass information provided when you register via a Third Party Service to any other organization except in aggregate form.

By signing up for an account, you will be providing us with your email address and you will be identified by your email address. You have to up-date your email address prior to any change thereof. If there is a request to change the password of your account, Triple Ready will respond by sending a link for a new password to the email address on our record only.

Cookies – Triple Ready or third parties may use cookies, web beacons, HTML5 local storage, java script, and other similar technologies to help us understand how you use the Services and help us provide the Services and advertising to you. A cookie is a piece of data stored on the user's computer tied to information about the user. We may use both session ID cookies and persistent cookies. For the session ID cookie, once the user closes the browser, the cookie simply terminates. A persistent cookie is a small text file stored on the user's hard drive for an extended period of time. Persistent cookies can be removed by following the user's internet browser help file directions. We store a cookie on each user's machine that contains user specific information. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. If you reject all cookies, you will not be able to use Services that require you to "sign in," and you may not be able to take full advantage of all offerings. However, not all Services require that you accept cookies.

Links – Triple Ready contains links to other sites. Some of these links may be affiliate marketing links encoded by third parties. Such third parties do not collect any personally identifiable information unless you visit the referenced site. Please be aware that Triple Ready is not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information. This Privacy Policy applies solely to information collected by Triple Ready.

Embedded Content — You should also be aware that some content delivered through Triple Ready originates with another content provider. Such other content providers may place "cookies" on your computer, or otherwise gather information about you, including by asking you to provide information through the content player itself. Again, it is up to you to review the terms of use and privacy policy of the originators of such content.

Log Files – Like most standard Website servers we use log files to log certain information about how you use Triple Ready. We do not, however, collect IP addresses or log IP address information.

In each case, we will collect and record the information you have provided. Other than names and email addresses provided at your discretion, we don't generally collect any "Personally Identifying Information" about our users (such as social security number, telephone number, street address, driver's license number, etc.). However, we may offer you the opportunity to submit other information about yourself (such as gender, age, occupation, hobbies, interests, zip code, etc.), which would then also be covered by this Privacy Policy.

4. Advertising

Ad Serving – The ads appearing on this website are delivered to you by our web advertising vendor Google's DoubleClick and/or by Triple Ready's own proprietary advertising delivery software. In order to serve ads to you, we may use information collected during your current search or visit to our websites and information that we specifically acquire from third parties.

Data that we collect may be shared with some other third parties and is only used for proprietary ad delivery, ad reporting, and contextual advertising. These third parties do not have the right to use the information beyond the scope necessary to support our advertising and are usually bound by confidentiality requirements unless we disclose to you otherwise.

Advertising and Cookies – Some of our third party advertising partners may distribute cookies to users in advertisements that are provided to us. Triple Ready has no access to or control over these cookies once we have received the advertisements.

Affiliate Advertising – We participate in affiliate marketing and allow affiliate links to be encoded on some of our pages. This means that we may earn a commission when you click on or make purchases via affiliate links and affiliate partners may use cookies to understand your use of the Services.

Triple Ready does not provide any Personally Identifiable Information to third-party advertising companies. Note, however, that if an advertiser asks Triple Ready to show an advertisement to users with certain characteristics (for example, women ages 18-24) or a segment of that group (for example, women ages 18-24 who have viewed certain categories of content) and you respond to that advertisement, the third-party advertising company may conclude that you have the characteristics of the audience that they are trying to reach.

Opt-out – As part of our commitment to transparency and your privacy, we provide the following links to opt-out of cookies provided by both our first party ad server and many third party advertising partners who may be engaging in online behavioral advertising:

- First Party Opt-out – Please visit this link to opt-out of cookies from our first party ad serving vendor, Google:
<http://www.google.com/privacy/ads>

- Email us at customercare@triple-retail.com stating your email, name and with the heading OPT OUT.

5. Contests, Sweepstakes, and Promotions

From time to time you may be able to participate in contests, giveaways, sweepstakes or other similar promotions we or third parties may sponsor. Participation may require sharing your personal information with us or third parties sponsoring the contest, giveaway, sweepstakes or promotion, and you should check the rules to determine how your information will be used and shared with others.

Triple Ready may announce specific rules in connection with any such opportunity, but regardless of whether specific rules are announced, all such opportunities will be controlled by Triple Ready's "Contest Policies" set forth at Contest Guidelines. Any rules announced at the time of a contest will be in addition to the Contest Policies. In addition, as a condition to receiving any awards or prizes, you may be required to provide additional information, to sign a release, or to authorize the use of certain information about you in marketing materials. If a third party administers the contest, your participation may be subject to additional terms and conditions and that third party's privacy policy. We are not responsible for such third parties. You should carefully review the Contest Policies and these third parties' terms and conditions before deciding whether to participate in a contest publicized through the Service.

6. Information Security

Triple Ready has technical, administrative and physical safeguards in place to help protect against unauthorized access to, use or disclosure of user information we maintain. Under our security practices and policies, access to personally identifiable information is authorized only for those who have a business need for such access, and sensitive records are to be retained only as long as necessary for business or legal needs and destroyed before disposal. Although we work hard to protect personal information that we collect and store, no program is one hundred percent secure and we cannot guarantee that our safeguards will prevent every unauthorized attempt to access, use or disclose personal information.

7. Notification of Changes

Whenever Triple Ready changes its privacy policy, we will post those changes to this Privacy Policy page, and other places we deem appropriate so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. You are responsible for reviewing and becoming familiar with any changes to this agreement.

8. Contact Information

If you have any questions or suggestions regarding our privacy policy, please contact Triple Pte. Ltd. at 7 Temasek Boulevard, #25-01/02/03, Suntec Tower One, Singapore 038987.